

The Inventory Blind-Spot Test

Is your brand ready to uncover the hidden value in its unsellable stock?

Opera is a service that helps fashion brands recover value from unsellable garments through specialised cleaning and reconditioning. Our programme includes a pilot where brands can try the service, and the Free Box Test is included as the first step because it processes a small selection of your items at no cost.

This checklist helps you understand whether a Box Test could be useful for your brand and what kind of value it might reveal.

SCORING

More **YES** responses simply indicate more potential recovery and clearer ROI from a Box Test:

15 or more - ACTIVATION STATE

You have strong signals and the ideal conditions for a Box Test. You are ready to reveal measurable recovered value and ROI.

10 to 14 - OPPORTUNITY STATE

There is clear opportunity. A Box Test will quantify value, validate assumptions and support internal decision making.

1 to 9 - GROUNDWORK STATE

You may not have enough visibility yet. A Box Test becomes a discovery phase that reveals volumes, losses and potential recovery.

Whichever state you're in, we're here to help you explore what a Box Test could reveal.

CONTACT US



1. Stock Handling and Process Visibility

- 1.1 Do faulty goods get collected together to be dealt with at the end of season?

Yes☐

No☐
- 1.2 Do you have a process for flagging up stained items?

Yes☐

No☐
- 1.3 Does this process (the way stained or marked items are handled) work in the same way across all the sales channels?

Yes☐

No☐
- 1.4 Does this process (the first review of marked items) start in stores and retailers?

Yes☐

No☐
- 1.5 Are garments sent back to a central location?

Yes☐

No☐
- 1.6 Does this process (handling stained or unsellable items) work on a continuous basis?

Yes☐

No☐
- 1.7 Does this process (handling stained or unsellable items) only work at certain times of the year?

Yes☐

No☐
- 1.8 Do teams follow the same criteria when deciding which items become unsellable?

Yes☐

No☐
- 1.9 Is there a designated place where these items accumulate before decisions are made?

Yes☐

No☐
- 1.10 Do you separate surface issues (dust, stains, makeup marks) from deeper faults?

Yes☐

No☐
- 1.11 Do you know how quickly these items move through the system once flagged?

Yes☐

No☐

2. Data and Traceability

- 1.1 Does this process (your handling of unsellable items) capture all the data around the product and the source of the problem?

Yes☐

No☐
- 1.2 Are you aware of volumes currently being considered loss because of these reasons?

Yes☐

No☐
- 1.3 Do you track SKU-level information for items that become unsellable?

Yes☐

No☐
- 1.4 Do stores and warehouses record when and why these issues occur?

Yes☐

No☐
- 1.5 Is this information consolidated in a single system?

Yes☐

No☐
- 1.6 Can you access historical data for at least one full season?

Yes☐

No☐
- 1.7 Do you have visibility on how many of these items could be recovered instead of written off?

Yes☐

No☐
- 1.8 Do teams follow the same criteria when deciding which items become unsellable?

Yes☐

No☐
- 1.9 Do you currently estimate financial loss from stains, marks or handling issues?

Yes☐

No☐
- 1.10 Do you track the final destination of items that cannot be sold as new for EPR or compliance reporting?

Yes☐

No☐
- 1.11 Is the information needed for upcoming EPR requirements already consolidated and easy to retrieve?

Yes☐

No☐

3. Value Recovery Awareness

- 1.1 Would visibility on cleaning success rate influence internal decisions?

Yes☐

No☐
- 1.2 Would understanding turnaround times help you shape your resale roadmap?

Yes☐

No☐
- 1.3 Can you identify items that represent typical losses in a season?

Yes☐

No☐
- 1.4 Curious about how much value could be recovered?

Yes☐

No☐